

Lilly Pulitzer[®]

TOURNAMENT COLLECTION

SHAMSHADESIGN

DESIGN - BRAND - APPAREL - ACCESSORIES

Shamsha Hirani

Creative Design Director

 678.984.1157

 shamshadesign@gmail.com

 shamsha-hirani.squarespace.com

 [instagram.com/shamshadesigns/](https://www.instagram.com/shamshadesigns/)

-
- Shamsha Hirani, Apparel Designer, started my career by designing apparel and accessories for The Masters Golf Tournament from 2009-2012, until they brought sourcing in-house.
 - In 2009, Tradition Sourcing was formed in order to offer the same high standards in quality and customer service cultivated at The Masters to golf clubs and corporations around the world.
 - I have worked with some of the finest golf clubs in the world: East Lake Golf Club, Pebble Beach, Shinnecock Hills, Pinehurst, Castel Stuart (Host of the 2016 Scottish Open), The Breakers, Trump International, The Country Club, Shoal Creek, Sea Island, Gleneagles, Karsten Creek.. just to name a few.
 - We have also created Private Label Collections for various Corporations: Coca Cola, The Toro Company, Insight, Hyatt Regency.
 - Tradition Sourcing enabled me to design Apparel Collections for Men's Polos, Ladies Polos, Outerwear, Children's and Sweaters for many reputable golf courses in the U.S.A. As a Senior Designer my ability to forge strong partnerships with my creative director from concept to reality - was a wonderful journey for three years was exciting as it challenged my creativity daily. As an Apparel designer I would love to have an opportunity to collaborate with Lilly Pulitzer on a Golf Collection.

Apparel Information

- Country of Origin: South Korea.
- Lead Time: 3 months form final approval.
- Minimum: 300pcs per Style per Color, You choose Size Run.
- Price per Piece:

Polo Shirt \$24.00 - 27.00

- 95% Polyester/5% Spandex

Outerwear \$34.00-37.00

- 92% Polyester/8% Spandex Interlock with Nylon Zipper

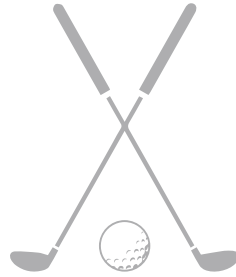
Pricing variance dependent on styling, flat knit collar v, self collar, open sleeves v, banded sleeve, shipping ocean v. air freight.

- Price includes:

Custom Woven Neck Label Custom Hang Tag Custom Polybag (Optional)

Price does not include embroidery which is an aadditonal cost of \$3:50/logo/shirt.

- Payment Terms: 30% Deposit Upon Order, Balance Due Upon Receipt of Product
- Custom Gift Box: Packaging available at additional cost.

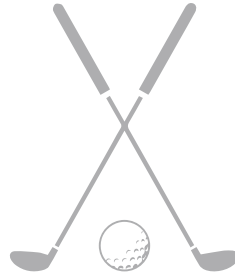


Lilly Pulitzer®

TOURNAMENT COLLECTION

Since the 1950's Lilly Pulitzer has come to represent the resort lifestyle for women of all ages. Our goal is achieve complimentary collection that is classic, modern and stylish. Lilly Pulitzer Collection is a playful collection that embodies the athlete's spirit threw style. The mission here is to color the day and seize the comfort. Each pattern is designed to be loved by the golfer, which highlights a sense of sportsmanship, and confidence to inspire you game.

We create classic designs, exceptional value, unparalleled private label presentation and a diverse range of high quality accessories. We engage in thoughtful collaborations that result in clear strategy, striking concepts and the right execution in variety styles on apparel, outerwear and accessories.



Lilly Pulitzer®

TOURNAMENT COLLECTION

2020 Color Palette



WHITE
PMS 131 C



GRASS
7739 C



CORAL
699 C



PINK
204 C



KIWI
583 C



BLUE SKY
278 C



LILLY GOLF
PATTERN



BALI BLUE
628 C



BLUE JAY
7683 C



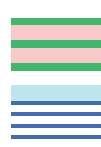
NAVY
2766 C



RASPBERRY
PMS 1925 C



SILVER
PMS 877 C












LILLY PATTERN LILLY PATTERN



STRETCH JERSEY SUMMER COMFORT



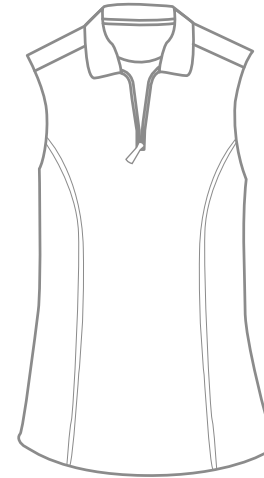
- 
 WHITE
- 
 GRASS
- 
 CORAL
- 
 PINK
- 
 KIWI
- 
 BSKY
- 
 BALIB
- 
 BJAY
- 
 NAVY

LCOLP00 / LS20LP00
SHORT-SLEEVE BUTTON POLO



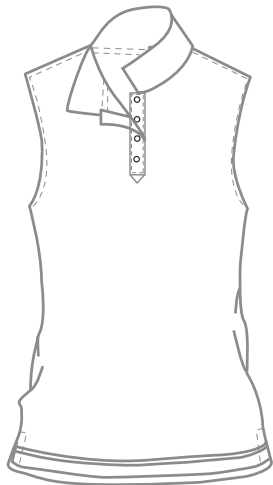
- 
 BALIB
- 
 PINK

LS20LP01
LONG-SLEEVE BUTTON POLO



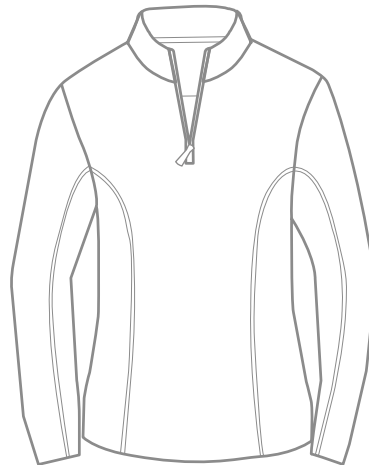
- 
 WHITE
- 
 CORAL
- 
 LPATTERN

LS20LP03
SLEEVELESS ZIP-NECK POLO



- 
 WHITE
- 
 PINK
- 
 PATTERN

LCOLP02 / LS20LP02
SLEEVELESS BUTTON POLO



- 
 WHITE
- 
 LSTRIPE
- 
 LPATTERN

LCOLP05 / LS20LP05
SUN COMFORT ZIPNECK

4.7 OZ / 92% POLYESTER /
8% SPANDEX/
SINGLE JERSEY KNIT

SUN PROTECTION, UPF
50+, FOUR-WAY STRETCH,
EASY CARE, MOISTURE
WICKING, QUICK DRY

STRETCH FRENCH TERRY LAYER

6OZ / 89% POLYESTER / 11% SPANDEX

Moisture wicking tow-yarn system moves moisture to surface for quick drying, Four-way stretch, easy care, sun protection, and UPF 50+



WHITE



PINK



NAVY



LPATTERN

LS20LP15
LAUREN STRETCH
TERRY LAYER

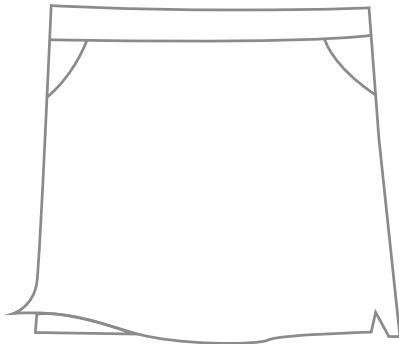


WHITE



BSKY

SS20LP13
SEASIDE WASH
PERFECT FIT POLO



WHITE



LPATTERN



LSTRIPE



NAVY



PINK

LS20LP14
KATE SPORT SKORT



GRASS



NAVY



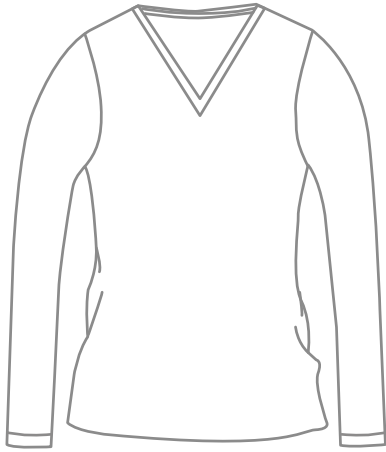
CORAL

LP20EK18
STRETCH
TERRY LAYER

98% Cotton / 8% SPANDEX

Custom enzyme wash for a soft smooth finish and exceptional level of comfort. The Seaside wash is applied to an exclusive blend of pima cotton and elastane proving ease of movement and resilience

PERFORMANCE COTTON SWEATERS



GRASS

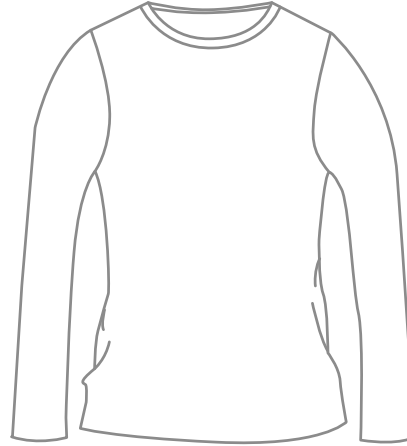


BJAY



PINK

LS20LP01
TIPPED V-NECK



LSTRIPED

LS20LP02
GRACE WINDOWPANE CREW

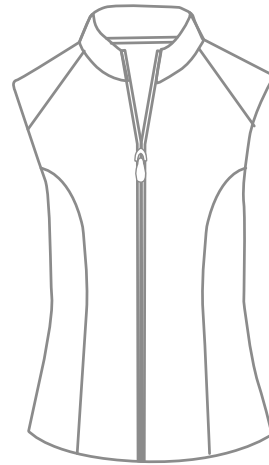


KIWI



BSKY

LS20LP06
MOLLY HODDIE



BJAY

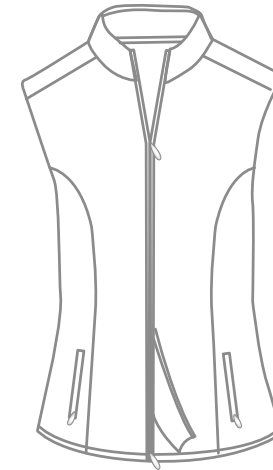


BALIB

LS20LP02
HYBRID VEST

WOVEN MICRO FIBER

2.1 oz 100% Polyester
Light weight, windproof, water resistant shell
- fully reversible fo logoing both sides



PINK/NAVY



NAVY/W



GRASS/W

LS20LP01
REVERSIBLE VEST

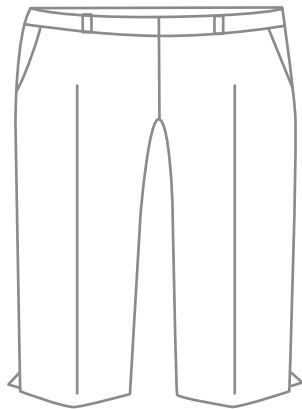


BALIB

LS20LP30
MELANGE PACKABLE FULL-ZIP

16gg oz /60% Cotton / 40% Polyester
Smooth polyester inner surface moves moisture & allow for early layering. Soft smooth cotton exterior surface, Machine washable

NATURAL FIBER



WHITE

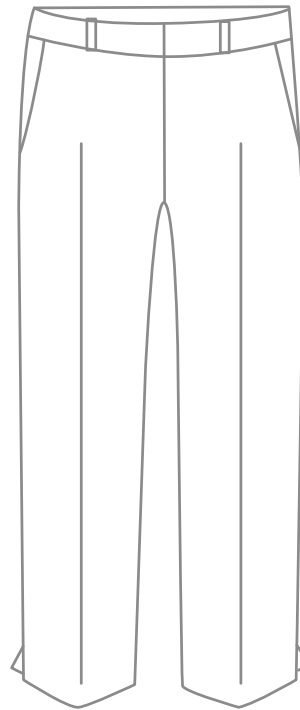


PINK



LPATTERN

S20LP46
LUCY POCKET SHORTS



WHITE



BALIB



CORAL

S20LP47
JANE POCKET PANTS



BSKY



CORAL



BALIB

LS20LP13
INTERLOCK PLAITED
PULLOVER

58% Cotton / 31% Modal / 8% Polyester / 2% Lycra

Modal adds softness. Polyester helps with the strength as well as the recovery.

58% Cotton / 31% Modal / 8% Polyester / 2% Lycra

Modal adds softness. Polyester helps with the strength as well as the recovery.

55% Cotton / 40% Modal / 5% Polyester

Double faced interlock, pearl washed finishing for extreme softness

LCOLP00 / LS20LP00 SHORT-SLEEVE BUTTON POLO



PINK



GRASS



CORAL



BSKY



BALIB



BJAY

LS20LP01 LONG-SLEEVE BUTTON POLO

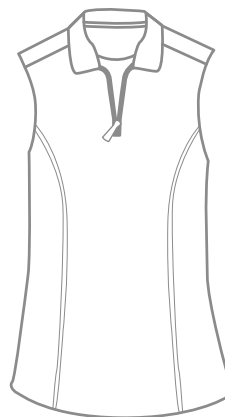


PINK

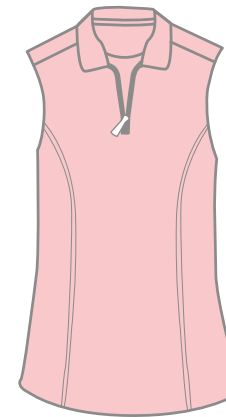


BALIB

LS20LP03 SLEEVELESS ZIP-NECK POLO



WHITE

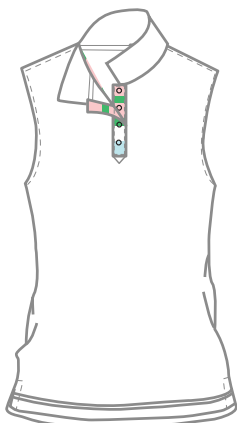


CORAL

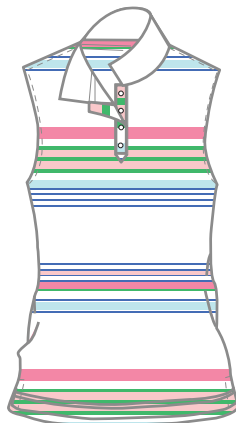


LPATTERN

LCOLP02 / LS20LP02 SLEEVELESS BUTTON POLO



WHITE

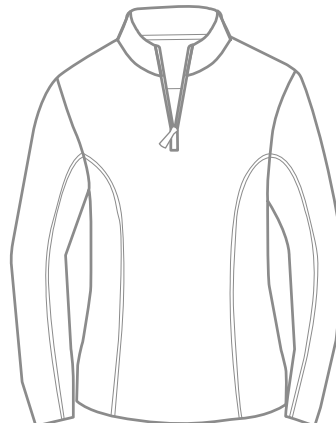


LSTRIPE

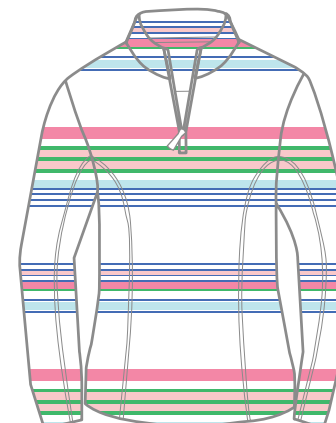


LPATTERN

LCOLP05 / LS20LP05 SUN COMFORT ZIPNECK



WHITE

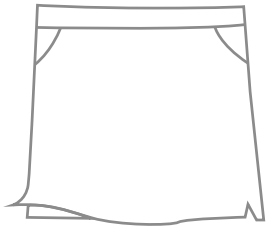


LSTRIPE

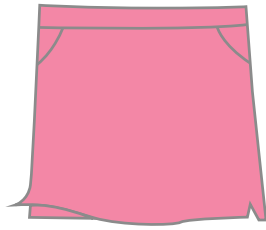


LPATTERN

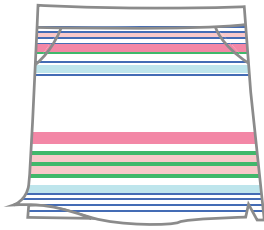
LS20LP14- ANN SPORT SKORT



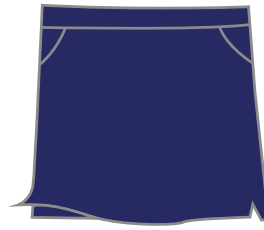
WHITE



PINK



STRIPE



NAVY



LPATTERN

LS20LP15 LAUREN STRETCH TERRY LAYER



WHITE



PINK



NAVY



LPATTERN

STRETCH TERRY LAYER LP20EK18



GRASS



CORAL



NAVY



LPATTERN

LS20LP01-TIPPED V-NECK



GRASS

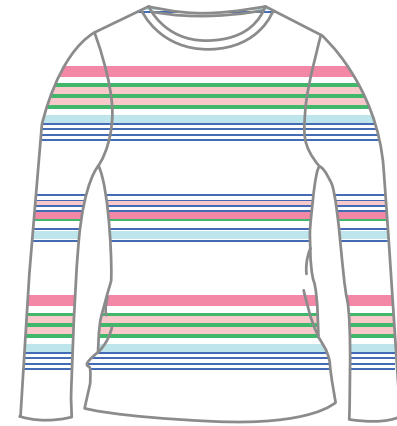


BJAY



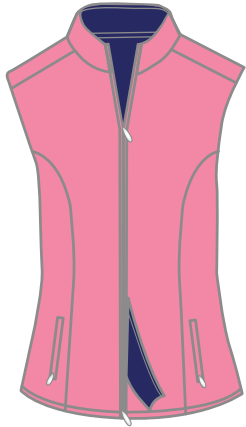
PINK

LS20LP02-GRACE WINDOWPANE CREW

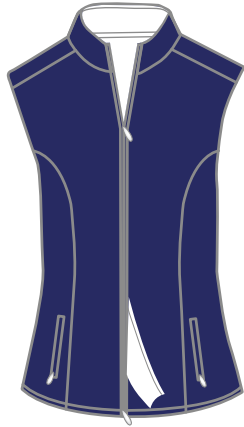


LILLY STRIPE

LS20LP01-REVERSIBLE VEST



PINK/NAVY



NAVY/WHITE



GRASS/NAVY

LS20LP30 MELANGE PACKABLE FULL-ZIP



BALIB/WHITE

LS20LP06 HOLLY HODDIE

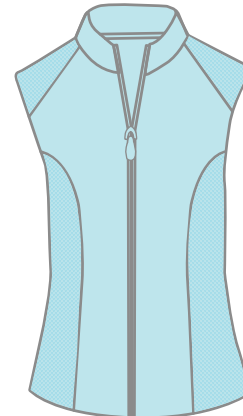


KIWI

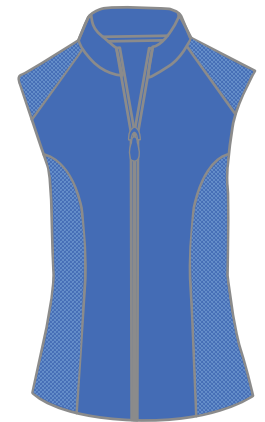


BSKY

LS20LP02 HYBRID VEST

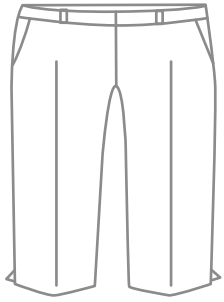


BALIB



BJAY

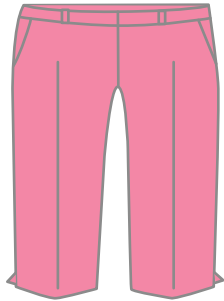
S20LP46 LUCY POCKET SHORTS



WHITE



LPATTERN

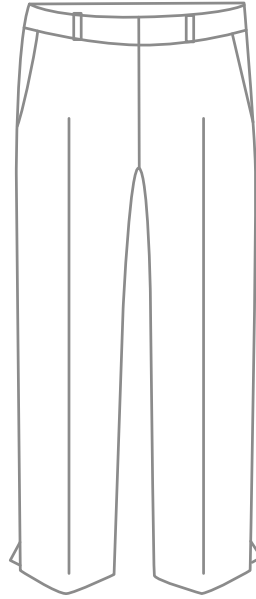


PINK

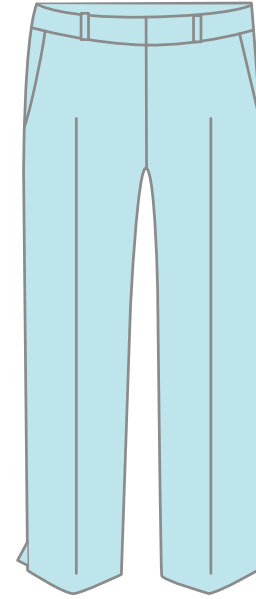


KIWI

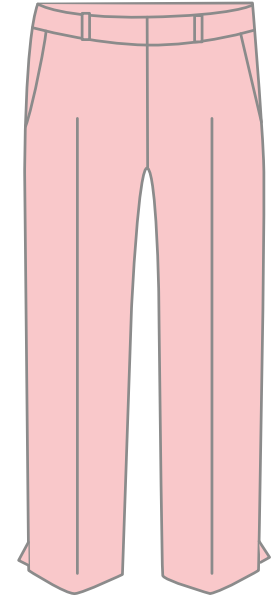
S20LP47 JANE POCKET PANTS



WHITE



BALIB



CORAL

LS20LP13 INTERLOCK PLAITED PULLOVER



BSKY



CORAL



BALIB

SS20LP13 SEASIDE WASH PERFECT FIT POLO



WHITE



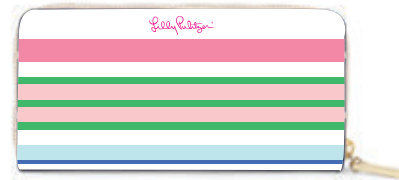
BSKY



ST. ANN YATCH TOTE



EVERY DAY ESSENTIAL POUCH



ZIPPER WALLET



LAB TOP COVER 15"



LILLY PATTERN



LILLY STRIPE



LILLY GOLF



ANN TOTE



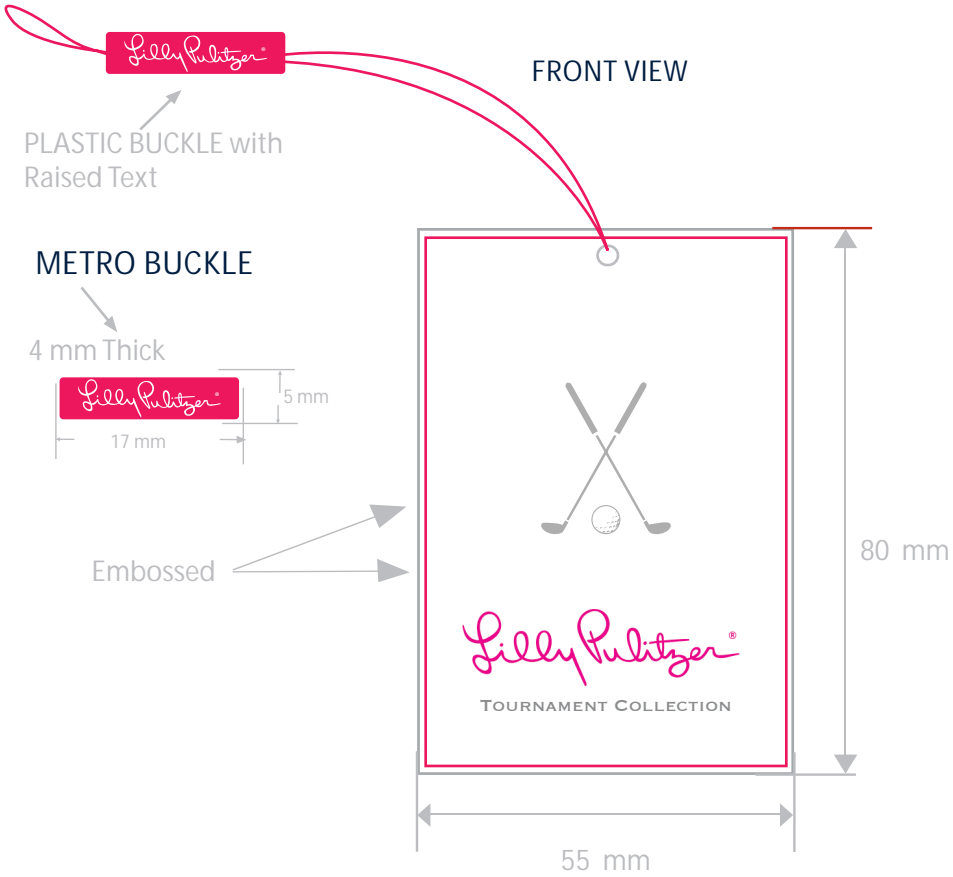
EVERY DAY CROSS BODY



PASSPORT COVER

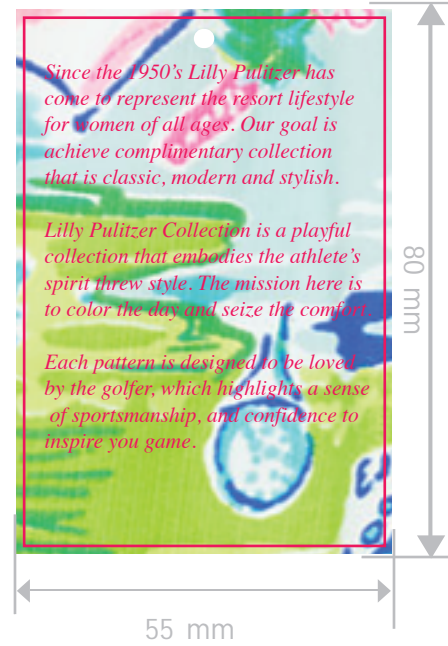


BAG TAG

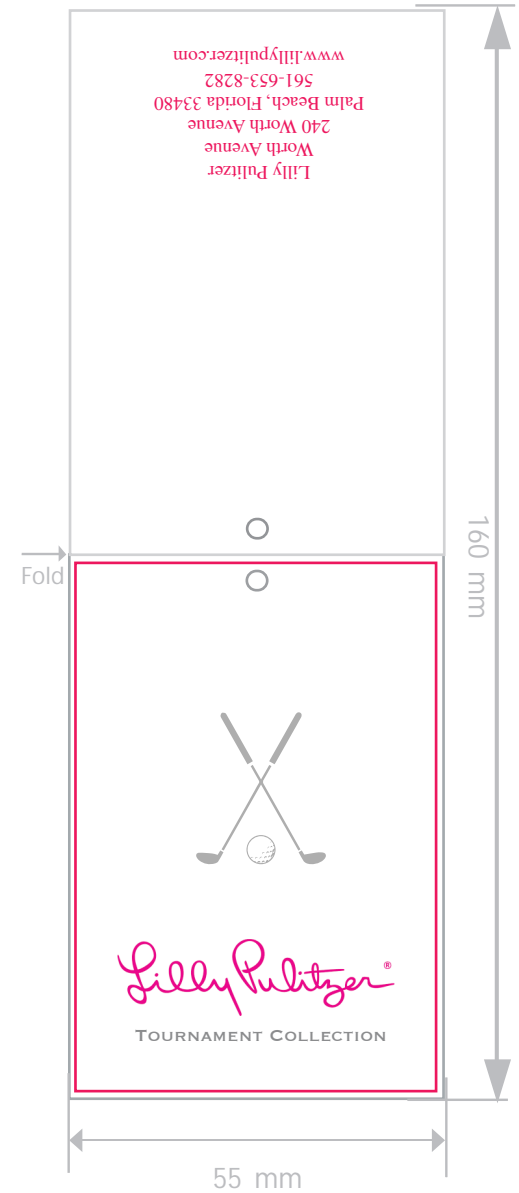


INSIDE VIEW

INSERT PAGE



BACK VIEW



MAIN LABEL



XL
100% PIMA
COTTON
MADE IN
CHINA
RN 120111

FOLDED & SEWN
UNDER COLLAR SEAM

